

Youth Leadership Academy

Are you a farmer (to be), student or young professional in agrifood and under 35 years old?
Join our Youth Leadership Academy!

Youth Leadership Academy
October 11th 2017 | 09:30 – 18:00
Eemlandhoeve, Bunschoten-Spakenburg
[Apply here](#)

The Youth Leadership Academy is an intensive, interactive one-day training, developed for an international and diverse group of young farmers. It's a day for young talent from the Netherlands and abroad organized by Agriterra, Nederlands Agrarisch Jongeren Kontakt (NAJK) and the Nationale Coöperatieve Raad (NCR).

Goal of the program is to strengthen and develop personal leadership of the (to be) leaders within the agrifood system. Developing personal leadership and uniting in cooperations is essential in this rapidly changing world of food and agriculture. But which skills are exactly needed as a young farmer, while being part of an international value chain? How to form new alliances with other parts of the agrifood chain? In what way can a cooperative business model become attractive to young people and what does the cooperation of the future look like? Most importantly: what is your role and what skills do you, personally, need to develop to stand strongly within this transition? These questions, among others, will be answered during the Youth Leadership Academy!



At the end of the day you will have:

- An understanding of different forms of (personal) leadership
- Learned from and exchanged experiences with young leaders in the agricultural sector
- Gained organizational skills that are useful when creating a or being in a cooperation
- Worked with and networked with a diverse group of young professionals
- Created a base for an international network



The programme of the Youth Leadership Academy is developed in co-operation with the Small Farmers, Big Deal Campaign, Food Hub and Food Cabinet.

Programme

9:30 – 10:25 Welcome and introduction: leadership and organizational skills

- Moderation by Joszi Smeets (Food Hub)
- The necessity of this day explained by Cees van Rij (Agriterra)

10:30 – 11:15 Interactive session on Personal Leadership

- Yvette Pasman

11:15 – 12:15 Round table conversation with young (agricultural) leaders

- Djuke van der Maat (Slagmaat)
- Andre Arfman (NAJK)
- Ruth Namaganda (representative Agriterra)
- representative NCR

12:15 – 13:25 Lunch break + energizer outside

13:30 – 16:15 Two rounds of workshops

- Pitch Training – Joris Lohman (Food Hub)
- Lobbying and advocacy – Adinda Lodders (LTO Nederland) & Hilke Jansen (Small Farmers, Big Deal)
- Communication and campaigning – Wilbert van den Bosch (NCR) & Cas van Kleef (Food Cabinet)

16:15 – 16:45 Wrap up of the day + drinks!



Yvette Pasman

Yvette challenges people to re-connect with each other and the changing world we live in. She will open up this world for you, and will learn you to ask questions in stead of finding solutions for a strategic approach to these challenges. Yvette works with organisations such as Schiphol, Essent and Albert Heijn to develop future vision and strategies. She brings over 15-years experience in media and advertising, developing social stories for brands like Tony's Chocolonely and Willem&Drees.



Djoke van der Maat

Djoke is mostly occupied with cows, horses, her own company Slagmaat and projects about kiwi's and biodiversity. In 2011 Djoke got the International Nuffield Scholarship for her leading role in entrepreneurship, sustainability and shorter chains. She traveled around the world to expand her knowledge and to build a network, with a Dutch kiwi harvest as a result! In 2013 Djoke was named top 5 best agricultural entrepreneurs of the Netherlands. In 2014 she received the European Innovation Prize for Women Farmers.



Ruth Namaganda

Ruth is a young farmer in Uganda. She grows coffee and various seasonal crops and has a passion for the agricultural sector. In her community and cooperative, Kibinge Coffee Farmers Co-operative Society, she's a young volunteer. She trains other young people in starting small businesses. She has her own piece of land and her goal is to use that as a demo farm and youth learning center in the future. She is ambitious and wants to be an example to her community, develop her leadership skills and someday be Member of Parliament!